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EDUCATION

UNIVERSITY OF DAYTON
HONORS BFA IN GRAPHIC DESIGN
MINORS IN MARKETING, PHOTOGRAPHY,
AND ART HISTORY
2016–2020

AWARDS AND SHOWS

UNIVERSITY OF DAYTON
DEAN'S LIST 2016–2019
HONOR ROLL 2016–2019

**ASSOCIATION OF INDEPENDENT
COLLEGES AND UNIVERSITIES OF OHIO**
EXCELLENCE IN VISUAL ARTS NOMINEE
2019–2020

LOREM IPSUM: SENIOR SHOW
GROUP SHOW PARTICIPANT
2019

RIPLEY COUNTY ARTIST OF THE YEAR
2016

**VFW STATE AND LOCAL ART
CONTEST WINNER**
2015

PERSONAL INTERESTS

COMMUNITY INVOLVEMENT
Especially with food justice efforts

CLUB MEMBERSHIPS
AIGA

PHOTOGRAPHY
Familiar with on location
and studio lighting setups

SPORTS
Very passionate about sports
as a tool to unite people

ELIZABETH A. WEILER

GRAPHIC DESIGNER

EXPERIENCE:

UNIVERSITY OF DAYTON CENTER FOR LEADERSHIP

GRAPHIC DESIGNER 2017–PRESENT

Developed solutions for business to business consumers under University brand guidelines
Planned and led specific marketing strategy with regard to print, social, and digital media
requiring attention to detail and work with outside advertising vendors

UNIVERSITY OF DAYTON ATHLETIC DEPARTMENT

GRAPHIC DESIGNER 2018–PRESENT

Worked on a team to design and implement NCAA Men's First Four Division I Basketball
Tournament video board and social media graphics

Designed products such as t-shirts, programs, fliers, social media graphics, video board
information images, posters, scorecards, etc., that integrated University and Athletic
Department brand

Developed organizational and time management skills through strict deadlines—especially
with printed material being distributed to fans and tournament game day graphics

MARKETING ASSISTANT 2017–PRESENT

Exposed to administrative and marketing strategies of the Athletic Department during a
\$72 million renovation and the Men's NCAA First Four games

Broadened customer service skills while working with the needs of others to enhance fan
experience—especially through implementation of in-game promotional giveaways and
halftime shows

UNIVERSITY OF DAYTON RADIAL GALLERY

GRAPHIC DESIGNER 2019–PRESENT

Collaborated with artists to create and design postcards, fliers, large scale banners, and
title sheets for curated shows

Regularly investigated and observed the curation, installation, and de-installation of a large
body of artwork

Planned, organized, and led the public relations committee for the 2019–2020 Senior Show

KENTUCKY SPEEDWAY—SPEEDWAY MOTORSPORTS, INC.

GRAPHIC DESIGN ASSISTANT MAY 2019–JULY 2019

Executed the design of advertisements, billboards, fan guides, Snapchat filters, t-shirts,
etc., within the brand requirements of global and corporate partners

Organized and implemented the installation of large scale designs and marketing efforts

Consulted with NASCAR to further market the motorsports industry

Helped mobilize and work with a crowd of over 100,000 people over a 3-day race weekend

FREELANCE DESIGN:

UNIVERSITY OF DAYTON ARTS & HUMANITIES

GRAPHIC DESIGNER 2018–PRESENT

Gained confidence as an independent graphic designer while enhancing relationship skills
with a project manager on large scale banners, programs, brochures, fliers, etc.

Broadened communication with client and print representative while learning the process
of real-world print production

BATESVILLE HIGH SCHOOL FOOTBALL

GRAPHIC DESIGN CONSULTANT 2016–PRESENT

Enhanced photography skills by shooting and designing yearly Senior Player Posters for the
past 4 seasons

Gained better understanding of working with a different age group and reaching a diverse
target market